


# Five Star National Recognition Program: July 2019 – June 2020

## THE AAUW 5 STAR PROGRAM


The program is designed to promote cohesion between AAUW national and affiliates and increase understanding and implementation of the strategic plan goals.

Northeast Tarrant County (NETC) Texas actions to meet these Focus Areas are documented for review.

Focus Area	Branches	NETC Branch Status
<p>1. Programs</p> <p>(Note: All required to obtain a star)</p>  <p><b>Programs Star AWARDED on 4-28-2020!</b></p> <p><b>Notified we have achieved FIVE STARS on 4-29-2020!!</b></p> <p><b>NETC is the THIRD branch in the U.S. to achieve this!!</b></p>	<ul style="list-style-type: none"> <li>• Host 3-5 strategic plan-related programs (e.g., Forum on Economic Security, Work Smart Online Training Day, Operation Equity: Reading for Results participation, panel on women and leadership) in FY20.</li> <li>• Representative(s) from the branch complete the community resource mapping exercise.</li> </ul>	<p>1. Strategic Plan-related Programs:</p> <p>a. In September NETC began a celebration of the 50-year history of the branch that emphasized key progress areas for women. Mayors from three cities attended and participated in the celebration! Highlights during the years were: History of our Community Outreach, including Cinderella Doesn't Live here Anymore, Young Women's Summit, and Full STEAM Ahead. History of AAUW/ Education Funds and Endowments including Diane Jacoby, Georgia Kidwell and AAUW Research Fellowships. History of Legal Advocacy Funds including Equal Pay. History of Recognizing Outstanding Women including Named Gift Honorees, Shining Star, and Outstanding Texas Women. History of Public Policy including League of Women Voters, Marching for a Cause, Two Minute Activist.</p> <p>b. The October program was a report on NCCWSL from two NETC sponsored students. They reviewed information gained from <i>Salary Workshop</i>, <i>Sexual Assault Awareness and How to Navigate Difficult Conversations</i>.</p> <p>c. In November NETC heard <i>Sexual Harassment in the Wake of Me Too</i> presented by Paula Jernigan. The insightful content included excellent information for women in leadership and staff positions to deal with sexual harassment.</p> <p>d. Full STEAM Ahead Conference held on Saturday, November 9, 2019. Conference focus: to empower 4,5,6<sup>th</sup> grade girls to consider careers in STEM and Arts areas. 104 Girls attended. VERY positive evaluations!</p> <p>e. Parent Sessions in Full STEAM Ahead included: curriculum choices, district opportunities, WorkSmart opportunities. 36 parents attended the sessions! Excellent evaluations!</p> <p>f. Community Resource Mapping completed on 2-3 targets: Bell Helicopter – Complete (Pat Lucas), League Women Voters - Complete (Margaret Martin), Women's Policy Forum - Complete (Pat Cheong), Texas Wesleyan Univ - Complete (Gloria Long), Tarrant County College – Complete (Mary Cinatl)</p> <p><b>Strategic Plan Related Programs Completed</b></p>
Focus Area	Branches	NETC Branch Status
2. Advancement	<ul style="list-style-type: none"> <li>• \$30 per capita (member) gift raised for greatest needs. Shift focus in branch</li> </ul>	<p>2. Advancement</p> <p>a. 2019-2020 Budget includes \$3,000 for AAUW Fund for Greatest Needs with board motion on 10-27-19. (Ilze Kalnajs, Cheryl Dale)</p>

<p>(Note: 2 required to obtain a star)</p>  <p><b>Advancement Star AWARDED on 3-9-2020!</b></p>	<p>giving from fellowships and grants/LAF to greatest needs or strategic plan focus areas by 50%.</p> <ul style="list-style-type: none"> <li>• Retain 90% or more of your branch membership and submit annual dues by September 30.</li> </ul>	<p>b. 90% of membership retained by September 30, 2019: NETC had 97 members on June 30, 2019. We need to retain 90% of 97 = 87 members.</p> <p>c. On September 30, 2019 NETC confirmed submission of dues for 87 renewed members which equals 90%. (Cheri Butler, Paula Jernigan, Ilze Kalnajs, Cheryl Dale)</p> <p><b>Advancement Completed</b></p>
<p>3. Communications &amp; External Relations</p> <p>(Note: All required to obtain a star)</p>  <p><b>Communications Star AWARDED on 4-16-2020!</b></p>	<ul style="list-style-type: none"> <li>• All existing websites and social media presences include an Economic Security Focus and Work Smart Online.</li> <li>• (Note: Monthly posts are required for social media; Work Smart Online must be included on the website home page)</li> </ul>	<p>3. Communications &amp; External Relations</p> <p>a. Northeast Tarrant County Branch Website contains Economic Security Focus and link to Work Smart. A WorkSmart link is included under ECONOMIC SECURITY on the NETC website home page. (Kathleen Ballard)</p> <p>b. At least 3-5 postings on Facebook each month including economic issues and Work Smart references! (Jerrilyn Woodard Entrekin)</p> <p><b>Communications and External Relations Completed</b></p>
<p>4. Public Policy &amp; Research</p> <p>(Note: States that do not have annual legislative calendars are only required to complete two activities.)</p>  <p><b>Public Policy Star AWARDED on 3-9-2020!</b></p>	<ul style="list-style-type: none"> <li>• Conduct an annual meeting with U.S. representative(s) and/or state legislators around a strategic plan area of focus.</li> <li>• Ensure a branch public policy chair is appointed who collaborates with the state public policy chair.</li> <li>• Host at least one public event where Action Network sign-ups are collected.</li> </ul>	<p>4. Public Policy &amp; Research</p> <p>a. Met with Jan McDowell, Candidate for US Congress (TX-24) and member of AAUW Farmers Branch to share AAUW concerns regarding pay equity on <b>January 11, 2020</b>. Provided handouts and had shared discussion on the issues. (Margaret Martin)</p> <p>b. Met with Texas Senator Beverly Powell on <b>2-18-2020</b> to discuss AAUW Issues. Senator Powell was given documents for Pay Equity, Paycheck Fairness Act. She was very supportive! (Jerrilyn Woodard-Entrekin)</p> <p>b. NETC Public Policy Rep Jerrilyn Woodard-Entrekin has collaborated with State Public Policy Crystal Garcia during statewide conference call. (Jerrilyn Woodard-Entrekin)</p> <p>c. Public event for Action Network sign-ups included a sign-up table and forms for Action Network sign up for parents at Full STEAM Ahead on <b>11-9-19</b>. We had 21 individuals sign up for Action Network Alerts! (Jerrilyn Woodard-Entrekin)</p> <p><b>Public Policy &amp; Research Completed</b></p>



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<p>5. Governance &amp; Sustainability</p> <p>(Note: All required to obtain a star)</p>  <p><b>Governance Star AWARDED on 3-9-2020!</b></p>	<ul style="list-style-type: none"> <li>Align planning with state and AAUW national strategic plans.</li> <li>Branch board institutes a succession plan to ensure new ideas and perspectives are included in the future leadership.</li> </ul>	<p>5. Governance &amp; Sustainability</p> <p>a. Align with Texas and national strategic plans. Plan completed. (Gloria Long, Ginny Phoenix, Margaret Martin)</p> <p>b. Succession Plan for NETC Branch complete and posted on NETC website. <a href="https://netarrant-tx.aauw.net/succession-plan/">https://netarrant-tx.aauw.net/succession-plan/</a></p> <p>Nominees for 2020-2022 offices were announced at the January 11, 2020 monthly meeting. Offices were on the Board agenda for input in October 2019 and January 2020. (Ginny Phoenix, Margaret Martin)</p> <p>c. 5 Star Plan discussed and revised at NETC Board meeting on October 27, 2019. (Margaret Martin, Carol Fisher)</p> <p>d. 5 Star Plan discussed and revised at NETC Board Agenda on January 5, 2020. (Margaret Martin, Carol Fisher)</p> <p><b>Governance and Sustainability Completed</b></p>

10-26-2019 – 4 pm; Updated after Board Meeting 10-27-19 – 10-30-19; 1-3-2020, 2-25-2020; 4-26-2020;

**4-29-2020**