

Texas/National AAUW Strategic Plan 2018-2020

Northeast Tarrant County (NETC) Actions

Texas Strategic Plan	NETC - Branch Actions
<p>Education and Training – Addressing the barriers and implicit biases that hinder advancement of women.</p> <p>Goal A: Train 1000 Texas Women using WorkSmart and StartSmart curriculum by 2020.</p> <p>Goal B: Establish recurring program activities that support the AAUW mission.</p> <p>Goal C: Every branch applies for the MAP award.</p>	<p>Education and Training</p> <p>A. Train Texas women:</p> <ol style="list-style-type: none"> 1. WorkSmart Class was offered in Northeast Tarrant County in January 2019. Excellent attendance and evaluations! (Jean Dodds) <p>B. Recurring Program Activities support mission:</p> <ol style="list-style-type: none"> 1. Full STEAM Ahead was held for girls and their parents! 104 girls attended and 36 parents attended. (Dixie Christian) 2. Program planning each year selects topics that support mission (Sexual Harassment, Immigration Issues, Women in the Military Today, When the Men were Gone, Report on NCCWSL had many AAUW priorities!) (Dixie Christian, Pat Lucas, Marilyn Matthews) <p>C. Every branch applies for MAP award:</p> <ol style="list-style-type: none"> 1. NETC completed documentation and submitted application for the MAP Award in Texas in December 2019. (Margaret Martin)
<p>Economic Security – Ensuring livelihoods for women.</p> <p>Goal A: Every branch engages in a pay equity activity annually.</p> <p>Goal B: Provide written or oral testimony on state legislation related to women’s economic security.</p>	<p>Economic Security</p> <p>A. Pay Equity Activities:</p> <ol style="list-style-type: none"> 1. WorkSmart Class was offered in Northeast Tarrant County in January 2019. (Jean Dodds) 2. Melodía Gutierrez involved in facilitating a Work Smart in Plano. (Melodía Gutierrez) 3. Participated in Women’s March in downtown Fort Worth on January 19, 2020 carrying signs for Pay Equity! (Gloria Long) <p>B. Written or Oral testimony:</p> <ol style="list-style-type: none"> 1. NETC forwards the 5-Minute Activist opportunities to members. Members often receive written replies from their legislators regarding their input! (Jean Dodds) 2. Updates provided at monthly meetings during 2019 Texas Legislative session. (Jerrilyn Woodard-Entrekin) 3. Met with Senator Beverly Powell on 2-18-20 to discuss Pay Equity and AAUW priorities. (Jerrilyn Woodard-Entrekin)
<p>Leadership – Closing the gender gap in leadership opportunities.</p> <p>Goal A: Create a Lobby Corps.</p>	<p>Leadership</p> <p>A. Lobby Corps:</p> <ol style="list-style-type: none"> 1. Public Policy Chair briefs members on voting, election issues and policy issues at monthly meetings. 2. Initiate communication between AAUW NETC and the League of Women Voters - MidCities Unit. (LWV: Anna Holzer, Pat Cheong, Margaret Martin) 3. Share information from the LWV-MidCities Unit on bi-annual legislative interviews/visits to get to know local state legislators. (Jerrilyn Woodard-Entrekin) 4. Publicize LWV-Tarrant County Hot Topics luncheons to branch members. (Pat Cheong, Margaret Martin, Jerrilyn Woodard-Entrekin) 5. Recognized Pay Equity Issue and promoted in Women’s March on January 19, 2020. (Gloria Long)

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<p>Continued: Leadership – Closing the gender gap in leadership opportunities.</p> <p>Goal B: Identify organizations that train women to be appointed to governing and advisory boards.</p>	<p>B. Identify organizations that train women for leadership:</p> <ol style="list-style-type: none"> 1. League of Women Voters – we have a number of NETC-AAUW members that are also members of the League and update our branch about activities! Anna Holzer and Margaret Martin (past board member) are members of the League of Women Voters in Tarrant County and received training for this role. (Pat Cheong) 2. Women’s Policy Forum (WPF) – The WPF of Tarrant County & the Women’s Policy Forum Foundation host an annual “Emerging Issues Symposium” in 2019 on gender equity. Pat Cheong is a past chair; <ul style="list-style-type: none"> (a) Continue to have at least one branch member who is also a member of WPF; (b) The branch will continue to request state financially co-sponsor Women’s Policy Forum’s annual emerging issues symposium in fall 2020 and have at least 2 attendees. (Pat Cheong) (c) Branch members will attend as guests at least 2 monthly WPF meetings; Margaret attended in November 2019. (Pat Cheong) 3. Share postings of numerous political events and issues on Facebook! We average 3-5 posts each week! (Jerrilyn Woodard-Entrekin)
<p>Governance & Sustainability – Ensuring the strength, relevance, and viability of AAUW well into the future.</p> <p>Goal A: Enhance communication between AAUW Texas and all members in Texas.</p>	<p>Governance and Sustainability:</p> <p>A. Enhance communication with AAUW Texas:</p> <ol style="list-style-type: none"> 1. NETC has 5 branch members (Melodía Gutierrez, Gloria Long, Jean Dodds, Dixie Christian, Ginny Phoenix) that serve on the board of AAUW Texas! They frequently share information in meetings! (Ginny Phoenix) 2. We often have Texas AAUW Board Meetings in our area. AAUW Texas board members have visited our branch! The entire state board attended our January 2019 meeting! (Ginny Phoenix, Gloria Long) 3. Our Membership and Funds Vice Presidents participate in the state membership phone calls, led by member Gloria Long. Member Jean Dodds leads the state Funds phone calls. Dixie Christian participates in the program Vice President’s phone calls led by member Melodía Gutierrez. Jerrilyn Woodard-Entrekin and Dixie Christian participate in the state Public Policy phone calls. (Gloria Long) 4. Our AAUW State President and National VP of AAUW, Malinda Gaul, attended our 50th Anniversary Celebration Saturday, September 14, 2019 and addressed our branch! (Ginny Phoenix)

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<p>Continued: Governance & Sustainability – Ensuring the strength, relevance, and viability of AAUW well into the future.</p> <p>Goal B: Build the pipeline of future leaders to sustain the organization.</p>	<p>B. Build the pipeline of future leaders:</p> <ol style="list-style-type: none"> 1. Our NETC branch members have started a new special interest (Confetti) group in October 2019! It targets busy professionals and parents that have time constraints. (Rachael Boucher) 2. Five of the NETC Elected Officers share responsibility with another individual for the office. This allows for an experienced person and a new person to serve together and increased collaboration to encourage each in their role. (Margaret Martin) 3. We have sent seven (7) young women to the National Conference for College Women Student Leaders (NCCWSL) over the past 3 years. NCCWSL attendees have presented a branch program in 2018 and 2019. These college contacts are potential members for the future! In 2020 we will sponsor (2) additional college students. (Gloria Long) 4. Sharing details of serving on the Texas AAUW board educates other branch members that may be interested in serving in the future. (Gloria Long)

10-26-19; 10-30-19 revised after the NETC Board Meeting on 10-27-19; 1-3-2020; 1-22-2020; 2-20-2020